

# GAS OPERATIONS

TECHNICAL & LEADERSHIP SUMMIT

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## Exhibitor Prospectus

Join us August 11-13, 2026  
in Iowa City, Iowa.



# THE LEADING NETWORK FOR ENERGY OPERATORS

MEA Energy Association brings the energy workforce together through education, leadership development, and industry connections. For more than 100 years, MEA has supported gas operations professionals by creating spaces where experience is shared and real-world challenges are addressed.

The Gas Operations Technical & Leadership Summit is a peer-driven learning experience focused on compliance, safety, measurement and control, distribution and technology, engineering, and technical training. The event draws gas professionals from across the Midwest who value practical learning and trusted relationships.

Exhibitors play an essential role in this experience. They contribute to meaningful conversations, long-term relationships, and the exchange of ideas that support a strong and resilient gas workforce.



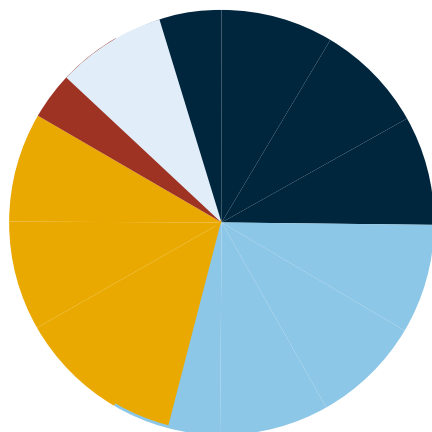
## IOWA CITY

Right near the home of the University of Iowa Hawkeyes is Coralville, a beautiful city that is host to the MEA Gas Operations Technical & Leadership Summit. The Hyatt Regency Coralville Hotel & Conference Center is located within the Iowa River Landing, which is also home to the Literary Sculpture Walk, Xtream Arena & GreenState Family Fieldhouse, shopping, and restaurants.

# ATTENDEE SNAPSHOT

The MEA Gas Operations Technical & Leadership Summit attracts a focused, high-value audience of utility professionals across the Midwest and beyond.

- All attendees represented in these demographics are utility employees, ensuring exhibitors engage exclusively with the professionals who plan, operate, maintain, and modernize energy infrastructure.

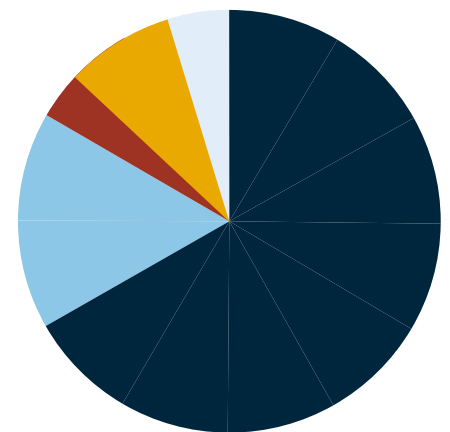


## ORGANIZATIONAL ROLE

- Supervisor/Crew Leader
- Field, Technical or Support
- Management Level
- Executive/Director Level
- Other

## AREA OF COMPANY

- Gas Operations
- Gas Engineering
- Operations Support
- Regulatory & EHS
- Other



- Exhibitors can expect to connect with:

- Operations and Field Leadership:** Supervisors, crew leaders, and operations professionals who manage day-to-day gas operations and influence equipment, tools, and workflow decisions.
- Management and Decision-Makers:** Managers and directors responsible for operations, engineering, and system reliability who guide purchasing and program direction.
- Technical Experts:** Engineers and technical specialists who evaluate new technologies, tools, and system improvements.
- Operations Support and Safety Professionals:** Individuals focused on compliance, safety, training, and operational support functions.

## EXPERIENCE & GEOGRAPHIC MIX

○ The Summit brings together a seasoned group of professionals, most with 11-30 years of experience in the industry.

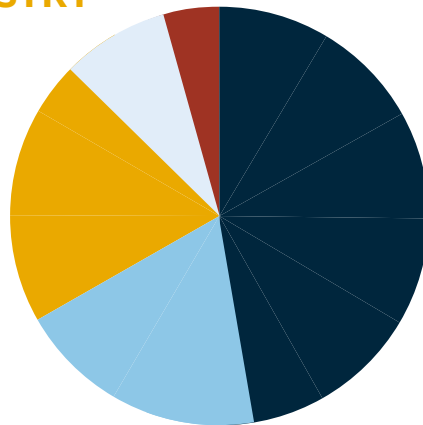
This depth of expertise creates meaningful conversations about real operational challenges, technology needs, and reliability strategies.

○ Attendees travel from across the country, with the greatest representation from:

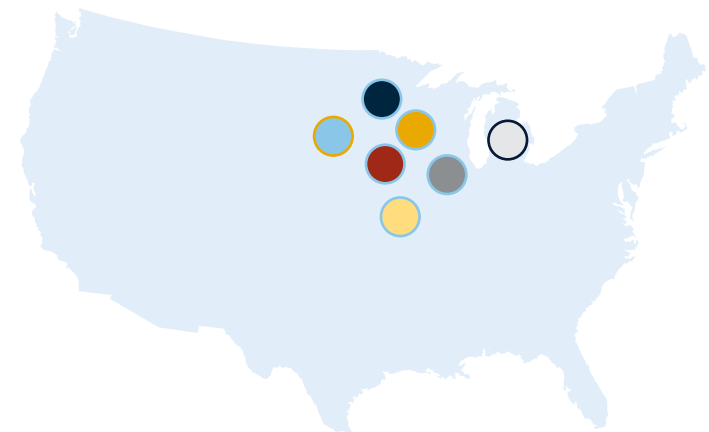
- Illinois
- Wisconsin
- Iowa
- Michigan
- Minnesota
- South Dakota
- Missouri

## YEARS IN THE INDUSTRY

- 11-20 Years
- 21-29 Years
- 5-10 Years
- 30+ Years
- Less than 5 years



This geographic diversity provides exhibitors with broad visibility across multiple utility service territories and regulatory landscapes with a focus on regional trends.



## VENDORS RANKED THEIR GOALS FOR EXHIBITING AT THE SUMMIT

- #1** NETWORKING and access to attendees
- #2** SHOWCASING products and services  
BUILDING brand awareness

## MEA HELPS YOU MEET THOSE GOALS

- **Consistent, central, and economical host location** now through 2027, so you can establish your budget and logistical plans year over year.
- **Dedicated and condensed exhibit hours** to maximize your time and effort during the first half of the summit.
- Premium prize drawings to **drive and retain attendees in exhibit hall.**
- Buffets, beverages, and seating strategically placed throughout the exhibit hall to **encourage booth traffic.**
- Pre-planned release of **attendee list** at peak registration points so you can **prioritize outreach, schedule appointments, and arrange group dinners.**

## VENDOR SPOTLIGHT

- **Consistent, central, and economical host location** in 2025 and 2026 so you can establish your budget and logistical plans year over year.
- **Dedicated and condensed exhibit hours** to maximize your time and effort during the first half of the summit.
- **Drive attendees to exhibit space** with prize drawings.
- Buffets, beverages, and seating strategically placed throughout the exhibit hall to **encourage traffic flow and likelihood of booth visitors.**
- **Opportunity to display solution-based categories and brief product description** so attendees can easily identify solutions to their challenges.
- Pre-planned release of **attendee list** at peak registration points (three weeks and one week before the event) so you can **prioritize outreach, schedule appointments, and arrange group dinners.**
- Opportunity to host a 15-minute vendor showcase session to **present your products and services** and drive traffic to your booth.

○ To continue ensuring the right people are present, MEA offered a special invitation to utilities this year. The offer resulted in a minimum of 15 attendees from several companies\*, along with additional utility attendees from across the Midwest region.

- Alliant Energy\*
- Ameren\*
- CenterPoint Energy\*
- City Utilities of Springfield
- Consumers Energy\*
- DTE\*
- Duke Energy
- Madison Gas and Electric Company
- Nicor/Southern Gas\*
- WEC Energy Group\*
- And others

# SCHEDULE AT-A-GLANCE



Exhibitors know best and they say: *The booth is where you find and earn new customers and networking is where you strengthen relationships.* As such, exhibitor attendees are invited to all conference functions, including meals and sessions. Use these tips to make the most of your time outside the **four hours exclusively dedicated** to the show floor.

## TUESDAY, AUGUST 11, 2026

8:00 AM - 2:00 PM Exhibitor Registration  
3:00 PM - 3:30 PM **MAIN STAGE** | Welcome & Awards  
3:30 PM - 4:30 PM **MAIN STAGE** | Keynote Session  
4:30 PM - 7:00 PM **EXHIBIT TIME** | Reception & Exhibits  
After 7:00 PM **AFTER HOURS** | Evening at your leisure

## WEDNESDAY, AUGUST 12, 2026

7:15 AM - 8:00 AM **EXHIBIT TIME** | Breakfast & Exhibits  
8:00 AM - 9:30 AM **MAIN STAGE** | General Session  
9:30 AM - 9:50 AM **EXHIBIT TIME** | Break & Exhibits  
10:00 AM - 10:50 AM **EDUCATION** | Breakout Sessions  
11:00 AM - 12:00 PM **EXHIBIT TIME** | Vendor Showcase  
11:50 AM - 1:30 PM **EXHIBIT TIME** | Lunch & Exhibits  
1:30 PM - 5:30 PM Exhibitor Move-Out  
1:30 PM - 4:40 PM **EDUCATION** | Breakout Sessions  
Starting at 4:45 PM **AFTER HOURS** | Evening at your leisure

## THURSDAY, AUGUST 13, 2026

7:15 AM - 8:00 AM Breakfast  
8:00 AM - 12:10 AM **EDUCATION** | Breakout Sessions  
12:15 AM Adjourn

**MAIN STAGE** | Attend the general sessions to put faces with committee member names. Listen for talking points to have topical discussions with attendees later.

**EDUCATION** | Attend sessions related to your business to intentionally connect with interested and knowledgeable prospects.

**EXHIBIT TIME** | Take advantage of dedicated time with utility attendees. They are incentivized to visit the exhibit hall for engaging entertainment, food and beverages, and frequent prize drawings. Capture your contacts and conversations by connecting in the MEA Events app.

**AFTER HOURS** | On Tuesday, invite prospects to visit you in your booth and grab some raffle tickets. On Wednesday, deepen your customer relationships over dinner.



## REASONS TO EXHIBIT

The Gas Operations Technical & Leadership Summit provides a unique and efficient opportunity to connect with the exact professionals who use, specify, purchase, and maintain the equipment and technology that keep the grid operating safely and reliably.

- **Direct Access to Utility Professionals**  
The attendee base is utility employees—no mixed audience, no irrelevant booth traffic. Exhibitors consistently report high-quality conversations with individuals who understand their operational needs and are actively searching for solutions.
- **Meet Decision-Makers and Influencers**  
With a strong concentration of directors, managers, supervisors, and experienced engineers, exhibitors gain access to the professionals who guide strategic decisions and equipment evaluations.
- **Engaged, Experienced Attendees**  
Most attendees have more than a decade of industry experience, bringing rich operational knowledge and practical perspectives.
- **Visibility Across a Wide Utility Network**  
The summit draws participants from diverse utilities—investor-owned, municipal, and regional—giving exhibitors exposure to varied operational settings, infrastructure types, and organizational needs.

# EXHIBIT INFORMATION

## BOOTH SPACE

Member \$1,200 | Non-Member \$1,800

- 10'x10' space with basic WiFi
- One booth staff person with access to all sessions, summit functions, and the event app
- 8' table with (2) chairs, wastebasket, and booth ID sign
- Dedicated time with attendees, fostered by food, beverage, entertainment, and prizes
- Opportunity to donate raffle prizes and present door prizes
- Attendee list at 3 weeks out and 1 week out
- Recognition of show tenure
- Exhibitor feature in attendee pre-event communication

## ADDITIONAL EXHIBIT BOOTH STAFF

**Regular Rates** (available April 11 - July 21)

Member \$600 | Non-Member \$750

**Late/Onsite Rates** (available after July 21)

Member \$700 | Non-Member \$850

Includes access for one person to:

- Exhibit hall
- General sessions
- Choice of breakout sessions
- Social functions associated with the conference
- Full event app and searchable contacts

## 2026 FLOOR PLAN



**EMPOWER YOUR BUSINESS AT [MEAENERGY.ORG/GAS-SUMMIT](https://meaenergy.org/gas-summit).**

For more information and exhibitor policies, visit [MEAenergy.org/exhibitor-policies](https://meaenergy.org/exhibitor-policies).

Contact Lauren Denney at [laurend@MEAenergy.org](mailto:laurend@MEAenergy.org) with questions.

# GET MORE: SPONSOR THE SUMMIT



*The following sponsorships are available as of 3/25/2026:*

## **GENERAL SESSION SPONSOR | \$ 5,000 (Exclusive)**

- Company name and logo prominently displayed onsite
- Up to five minutes of podium time during industry-related general session to include company intro and/or company video, and introduction of speaker(s)

## **KEYNOTE SPEAKER | \$ 5,000 (Exclusive)**

- Company name and logo prominently displayed onsite
- Up to five minutes of podium time during industry-related general session to include company intro and/or company video, and introduction of speaker(s)

## **GAS SUMMIT REGISTRATION | \$ 5,000 (Exclusive)**

- Logo or company name on conference lanyard provided to every attendee and exhibitor
- Logo or company name featured on badge printing technology
- Option for company representative at registration desk throughout the event
- Digital recognition in event app

## **NETWORKING RECEPTION IN EXHIBIT HALL | \$ 2,000 (3 of 4 available)**

- Onsite signage throughout the function
- Company name or logo on photobooth backdrop during the Networking Reception

## **CONFERENCE BAGS | \$ 2,000 (1 of 6 available)**

- Logo featured on reusable conference bag provided to all attendees and exhibitors
- Opportunity to include branded company giveaway item or marketing piece in the conference bags

## **BREAKS AND BEVS | \$ 1,500 (1 of 6 available)**

- Logo or company name on coffee cup sleeves
- Onsite signage at all hosted beverage stations
- Digital recognition in event app

## **EVENT APP | \$ 1,000**

- Prominent digital recognition in event app used by all attendees

## **GOLF OUTING | \$ 500 (7 of 9 available)**

- Recognition onsite at the golf course
- Opportunity to provide special giveaway for golfers
- Opportunity to provide prizes for golf hole contests

**GO TO [MEAENERGY.ORG/BECOME-A-SPONSOR](https://meaenergy.org/become-a-sponsor) TO CHECK AVAILABILITY AND RESERVE YOUR ITEMS.**