



ENERGYEMPOWERED WRITER'S GUIDE 2025

THE PUBLICATION

Since 1905, MEA has served the people that deliver electricity and natural gas to homes and businesses. Our mission is to empower the energy industry through education, leadership development, and industry connections.

Energy | Empowered a quarterly, members-only print and digital publication, will support that mission by reaching thousands of decision makers and influencers in natural gas and electric distribution, pipeline operations, and energy related services.

Dates

SPRING

Editorial Deadline: January 3, 2025

Publication Date: March 2025

SUMMER

Editorial Deadline: March 7, 2025

Publication Date: May/June 2025

FALL

Editorial Deadline: June 13, 2025

Publication Date: September 2025

WINTER

Editorial Deadline: September 19, 2025

Publication Date: December 2025

Contacts

Send editorial inquiries, submissions, questions regarding article submissions, timelines, target audiences, and content ideas to:

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HOW TO SUBMIT AN ARTICLE

Topic Guidelines

MEA seeks articles on topics relevant to our core membership: energy delivery companies throughout the U.S. and the contractors and suppliers who support them. Readers of Energy | Empowered magazine range from field personnel to the C-suite in the following areas:

- Customer Service
- Diversity, Equity, and Inclusion
- Electric Engineering
- Electric Operations
- Environmental Management
- Gas Engineering
- Gas Operations
- HR & Talent Management
- Leadership & Development
- Legal & Regulatory
- Operations Support
- Purchasing & Procurement
- Renewable Energy
- Safety & Training
- Transportation & Fleet

We accept pertinent and commercial-free content in the form of full-length features, guest columns, hot topics, Q&A interviews, case studies, etc. from MEA members.

- Full-length features are approximately 2,000 words. Special consideration is extended based on subject matter and content accompanied by graphics and/or photos.
- Guest columns are approximately 1,000 words and may include more opinion-based subject matter taking into consideration MEA's entire membership base and the diversity of perspectives within.

Article Requirements

- ☐ Proposed articles should be submitted in a Microsoft Word document (DOCX or DOC).
- ☐ **BIO:** At the end of the article, please include a 50-80 word biography for each author or contributor. MEA reserves the right to edit lengthy bios without the author's review.
- ☐ **HEADSHOT:** Separately, as attachments, please provide a full-color, high-resolution headshot (JPG, PDF, or PNG) for each author or contributor.
- ☐ MEA follows the AP style guidelines for this publication. On the first instance an abbreviation is used, it should be written out in full and followed by the abbreviation. References should be end noted and cited within the text, not inserted as weblinks.
- ☐ Authors and companies are encouraged to submit photos or other graphics for use in the final layout. Images must be a minimum of 300 dpi (JPG, PDF, or EPS) at a minimum dimension of 8 inches, and should include a caption with persons featured, location, date, photo credit and a short description of visual content.
- ☐ **ADDRESS:** MEA mails copies of the printed magazine to the author, please provide your preferred mailing address.

Article Review & Acceptance

- MEA editorial staff will review content for relevancy, clarity of presentation, style of writing and usefulness to readers. If the article is accepted, it will be tentatively assigned for publication in a specific issue, but schedule changes may occur.
- While original content is preferred, it is not required. Please let us know if an article has been submitted elsewhere or has been previously published.
- Submissions from non-members may be considered on a case-by-case basis.
- Submissions promoting specific products or services will not be reviewed.
- Articles from vendors must focus on studies or projects done with an energy utility.
- MEA editorial staff may make edits to all articles, including formatting changes inherent to publication requirements.
- If an article requires substantive changes, they will need to be made by the author(s).
- If the article is published, appropriate language and style changes may be made to the article prior to publication without prior approval from the author(s).
- Naylor provides graphic design and layout services. They may create original graphics to enhance the message and/or use author's submitted photos/graphics.